

CLIENT: Rosetta Stone  
PRODUCT: German Language Software  
TITLE: "Good German"  
WRITER: Kirstie Childerson  
LENGTH: 30

VIDEO	(TIME)	AUDIO	(TRT)
<u>FADEUP ON:</u>			
1. MS, MAN SITTING AT DESK IN HIS OFFICE. HEARS KNOCK AND LOOKS UP.	(:03)	1. SFX: KNOCKING ON DOOR	(:03)
<u>CUT TO:</u>			
2. MS, BOSS STANDING IN DOOR	(:06)	2. <u>BOSS</u> : "Hey Jim, ya know you got that big meeting in Berlin next month. How's the preparation coming along?"	(:09)
3. CU, JIM SMILING. ENGLISH TRANSLATION ACROSS BOTTOM (I WAS BEEN RUNNING MY GERMAN FOR MINUTES)	(:05)	3. <u>JIM</u> : (in broken German) Ich bin mein duetsch fur minute gelaufen worden!	(:14)
4. CU, BOSS WITH PUZZLED LOOK ON HIS FACE.	(:05)	4. <u>BOSS</u> : I thought I told you to throw out that learn-in-your-car CD. Haven't you gotten Rosetta Stone yet?	(:19)
<u>CUT TO:</u>			
5. MS, JIM AT HIS COMPUTER USING THE ROSETTA STONE SOFTWARE. TRANSLATION ACROSS BOTTOM (NICE TO MEET YOU)	(:03)	5. <u>JIM</u> : Nett, sie zu treffen.	(:22)
<u>CUT TO:</u>			
6. WS, BERLIN TO ESTABLISH LOCATION	(:02)	6.	(:24)
<u>DISSOLVE TO:</u>			
7. MS, JIM SHAKING HANDS WITH ANOTHER BUSINESSMAN IN AN OFFICE. MAN SMILES APPROVINGLY AS JIM SPEAKS.	(:04)	7. <u>JIM</u> : (In perfect German) Nett, sie zu treffen!	(:28)
<u>CUT TO:</u>			
8. PRODUCT SHOT AND ROSETTASTONE.COM SHOWN AGAINST YELLOW BACKGROUND.	(:02)	8. MX: CROSSFADE TO UPBEAT MUSIC	(:30)

CLIENT: Rosetta Stone  
PRODUCT: German Language Software  
TITLE: "Icky Italian"  
WRITER: Kirstie Childerson  
LENGTH: 30

VIDEO	(TIME)	AUDIO	(TRT)
<u>FADEUP ON:</u>			
1. MS, TEENAGE GIRL SITTING AT DESK IN HER ROOM. HEARS KNOCK AND LOOKS UP.	(:03)	1. SFX: KNOCKING ON DOOR	(:03)
<u>CUT TO:</u>			
2. MS, MOM STANDING IN DOOR	(:05)	2. <u>MOM</u> : "Hey how is your Italian sounding? Only one more month until your class goes to Rome!"	(:08)
3. CU, GIRL SMILING. ENGLISH TRANSLATION ACROSS BOTTOM (I SAY I HAVE IT LEARN IT GOOD.)	(:05)	3. <u>GIRL</u> : (slowly in broken Italian) Dico che lo faccio impararlo buon.	(:13)
4. CU, MOM WITH PUZZLED LOOK ON HER FACE.	(:05)	4. <u>MOM</u> : I thought I told you to throw out that learn-in-your-car CD. Haven't you gotten Rosetta Stone yet?	(:18)
<u>CUT TO:</u>			
5. MS, GIRL AT HER COMPUTER USING THE ROSETTA STONE SOFTWARE. TRANSLATION ACROSS BOTTOM (MAY I PLEASE HAVE SOME ICE CREAM?)	(:04)	5. <u>GIRL</u> : (in almost perfect Italian) Posso prego avere certo gelato?	(:22)
<u>CUT TO:</u>			
6.WS, ROME TO ESTABLISH LOCATION	(:02)	6.	(:24)
<u>DISSOLVE TO:</u>			
7. MS, GIRL STANDING AT COUNTER OF GELATERRIA.	(:04)	7. <u>GIRL</u> : (In perfect Italian) Posso prego avere certo gelato?	(:28)
<u>CUT TO:</u>			
8. PRODUCT SHOT AND ROSETTASTONE.COM SHOWN AGAINST YELLOW BACKGROUND.	(:02)	8. MX: CROSSFADE TO UPBEAT MUSIC	(:30)

Client: Rosetta Stone  
Product: German Language Software  
TITLE: "Funny French"  
Writer: Kirstie Childerson  
Length: 30

VIDEO	TIME	AUDIO	TRT
<u>FADEUP TO:</u> 1. MS, YOUNG GUY SITTING AT DESK IN HIS OFFICE. HEARS KNOCK AND LOOKS UP.	(:03)	1. SFX: KNOCKING ON DOOR	(:03)
<u>CUT TO:</u> 2. MS, OF FRIEND STANDING IN DOOR	(:06)	2. <u>FRIEND:</u> "Hey, we leave for Paris in a month! You've been perfecting your French right?"	(:09)
3. CU, GUY SMILING. ENGLISH TRANSLATION ACROSS BOTTOM (YOU SEE I HAVE IT ALL UNHARMED)	(:05)	3. <u>GUY:</u> (slowly in broken French) Vous voyez que je l'ai tout indemne.	(:14)
4. CU, FRIEND WITH PUZZLED LOOK ON HIS FACE.	(:05)	4. <u>FRIEND:</u> So apparently you didn't get Rosetta Stone like I told you to... You better get on that man, you don't have much time left.	(:19)
<u>CUT TO:</u> 5. MS, GUY AT HIS COMPUTER USING THE ROSETTA STONE SOFTWARE. TRANSLATION ACROSS BOTTOM (HOW DO I GET TO THE BAR?)	(:03)	5. <u>GUY:</u> (In almost perfect French) Comment est-ce que j'obtiens à la barre?	(:22)
<u>CUT TO:</u> 6.WS, PARIS TO ESTABLISH LOCATION	(:02)	6.	(:24)
<u>DISSOLVE TO:</u> 7. MS, GUY TALKING TO WORKER AT FRONT DESK OF HOSTEL. TRANSLATION ACROSS BOTTOM (HOW DO I GET TO THE BAR?)	(:04)	7. <u>GUY:</u> (In perfect French) Comment est-ce que j'obtiens à la barre?	(:28)
<u>CUT TO:</u> 8. PRODUCT SHOT AND ROSETTASTONE.COM SHOWN AGAINST YELLOW BACKGROUND.	(:02)	8. MX: CROSSFADE TO UPBEAT MUSIC	(:30)